



# ALBACON 11

OCTOBER 6-8 2006  
ALBANY NY CROWNE PLAZA

## AD RATE & INFO SHEET - DEADLINE MONDAY, SEPTEMBER 1, 2006

Since 1996, Albacon has been the Capital District's premier science fiction, fantasy, and animation convention.

Albacon 11 Guests include writer Peter David (*Babylon 5*, *Space Cases*, *Star Trek: New Frontier*), artist Omar Rayyan (*2005 Chesley Award winner*, *Noreascon 2004 Best in Show*), and comic artist J. Jacques (*Questionable Content*).

Every person attending Albacon 11 will receive a Program Guide containing information on guests, panels, and events.

This year, Albacon is adding a new level: "Sponsorship." A Sponsor will receive special mention on all Albacon materials not already printed at time of Sponsorship purchase. A Sponsor will also receive a full-page ad in the Program Guide.

### Prices

Full Page (8" x 10.5")	\$ 160	Sponsorship	\$2500
Half Page (wide, 8" x 5.25")	\$ 100	Back Cover, outside (8.5" x 11" with bleeds)	\$ 800
Half Page (tall, 4" x 10.5)	\$ 100	Front Cover, inside (8.5" x 11")	\$ 450
Quarter Page (4" x 5.25")	\$ 60	Back Cover, inside (8.5" x 11")	\$ 300
Quarter Page (strip, 8" x 2.625")	\$ 60		
Eighth Page (business card, 4" x 2.625")	\$ 35		

Already have an ad? We can accept hard copy or many formats of digital files. (Please contact us to confirm we can accept your digital file.) No ad? No problem! Our Director of Publicity & Publications (a professional graphic and publication designer) will work with you to create an attractive advertisement for your company or organization.

All advertising must be paid in full and all copy/artwork must be received by September 1, 2006 to be included in the Program Guide. No copy or artwork received after September 1, 2006 will be included in the Program Guide.

If you would like to advertise in our Program Guide, please contact [publications@albacon.org](mailto:publications@albacon.org) via e-mail, or mail your request to Albacon 11, Attention: Publicity & Publications, P.O. Box 2085, Albany, NY 12220-0085, USA. Please include a valid phone number with your request. An Albacon representative will be in touch with you at earliest opportunity.

Please make checks payable to Albacon. Upon request, advertisers will receive a copy of the Albacon 11 Program Guide.

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